MicroStrategy One - AI Assisted Insights

How AI + BI can Empower Robust Analytics & Deeper Understanding

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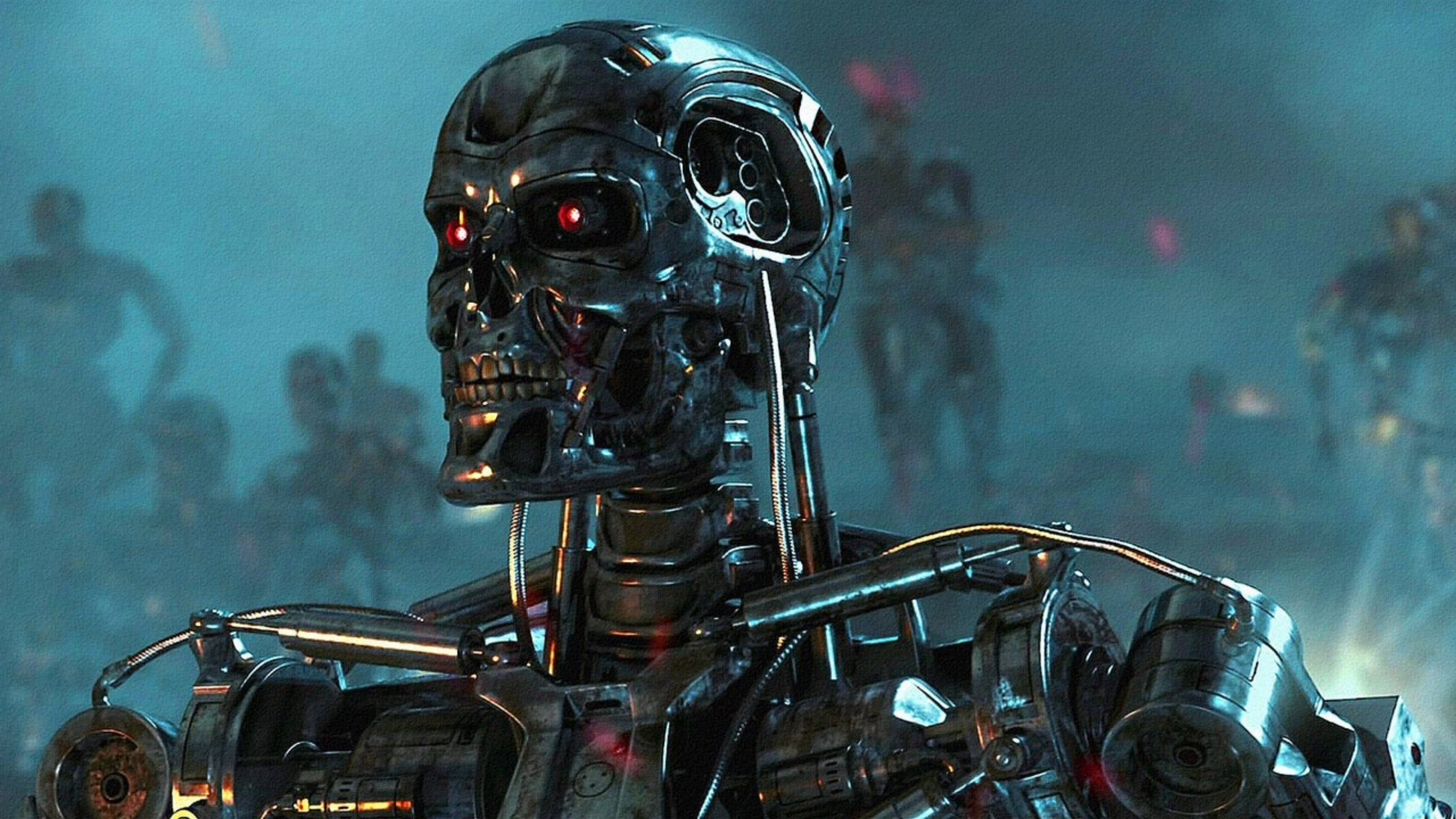
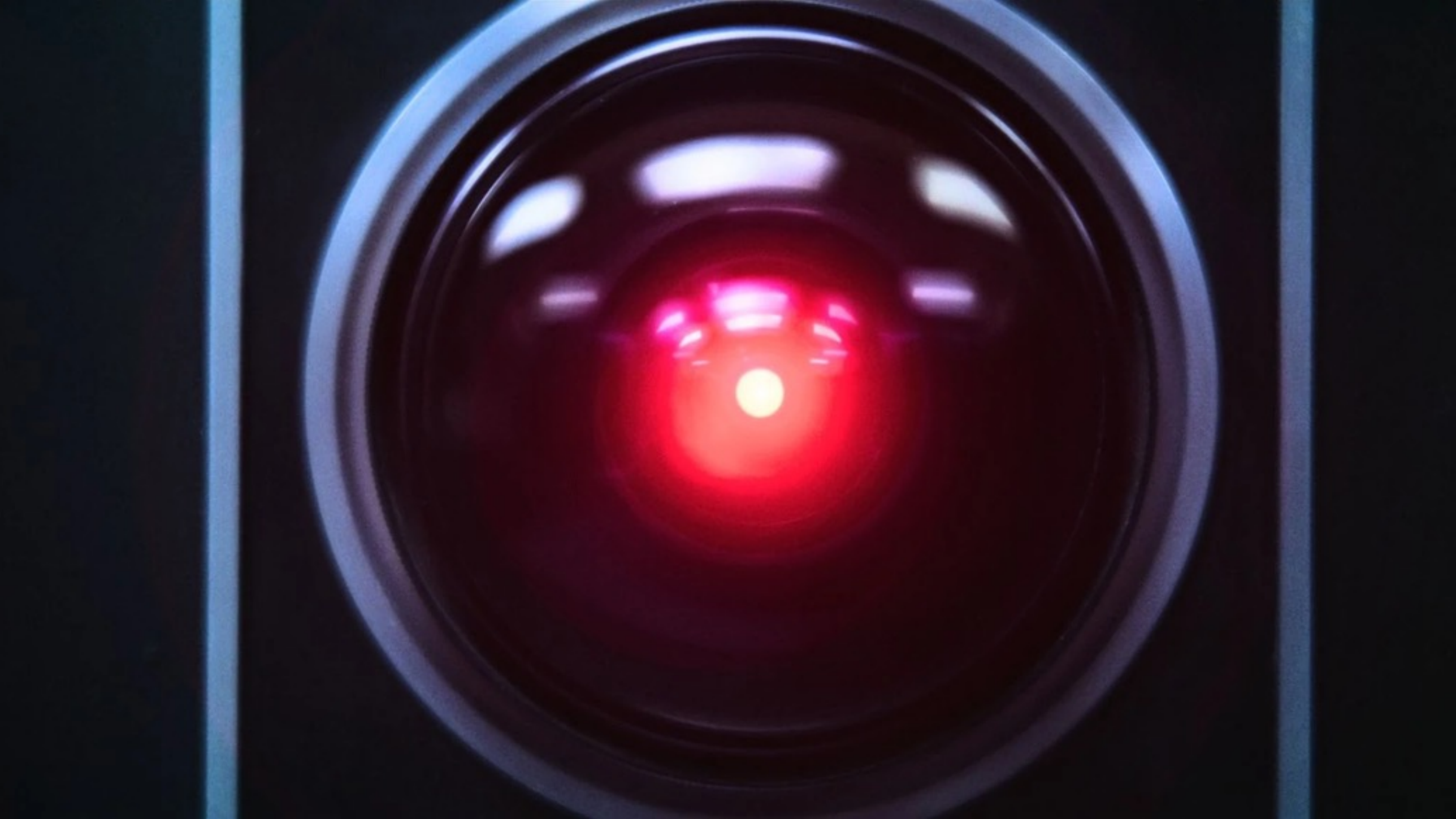
Movie Trivia

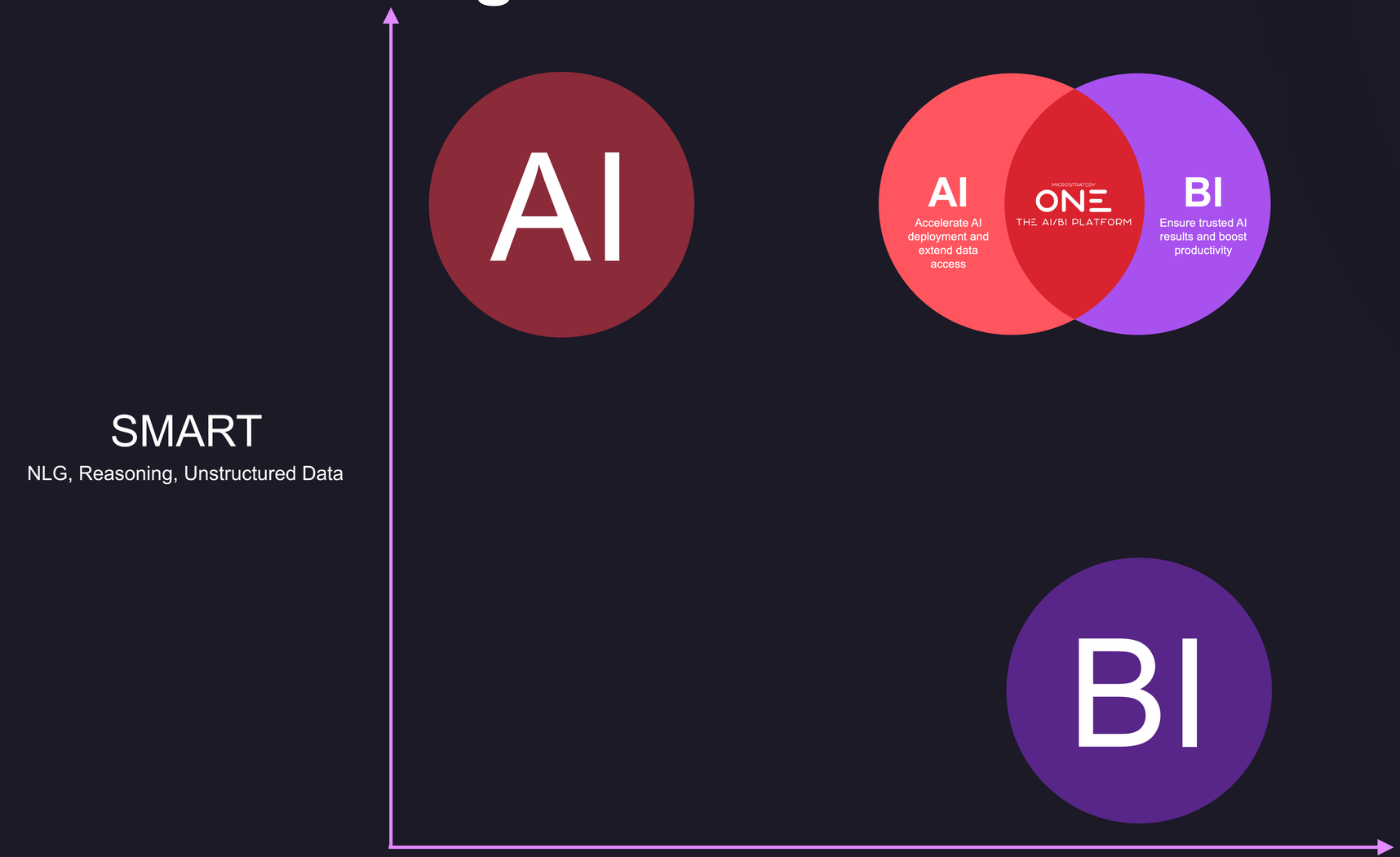




Bad
Data.

Bad
AI.

AI + BI: Better together



Top Movies Expert Bot

Marty the Movie Bot

Hi! I am Marty the Movie Bot. I can answer questions about IMDB's top 1000 movies of all time

Here are some suggested topics based on the provided data.

Top Rated Movies
Identify the highest rated movies based on IMDB ratings

Popular Genres
Explore the most popular movie genres based on the number of votes

Director's Success
Analyze the success of different directors based on the gross earnings of their movies

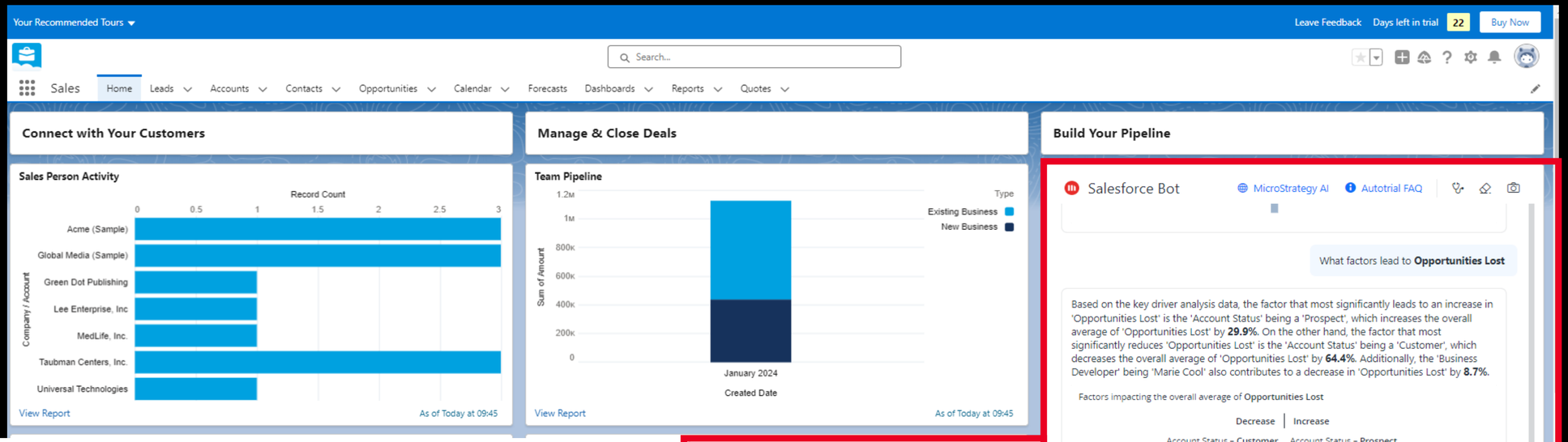
Here's more you can Ask About

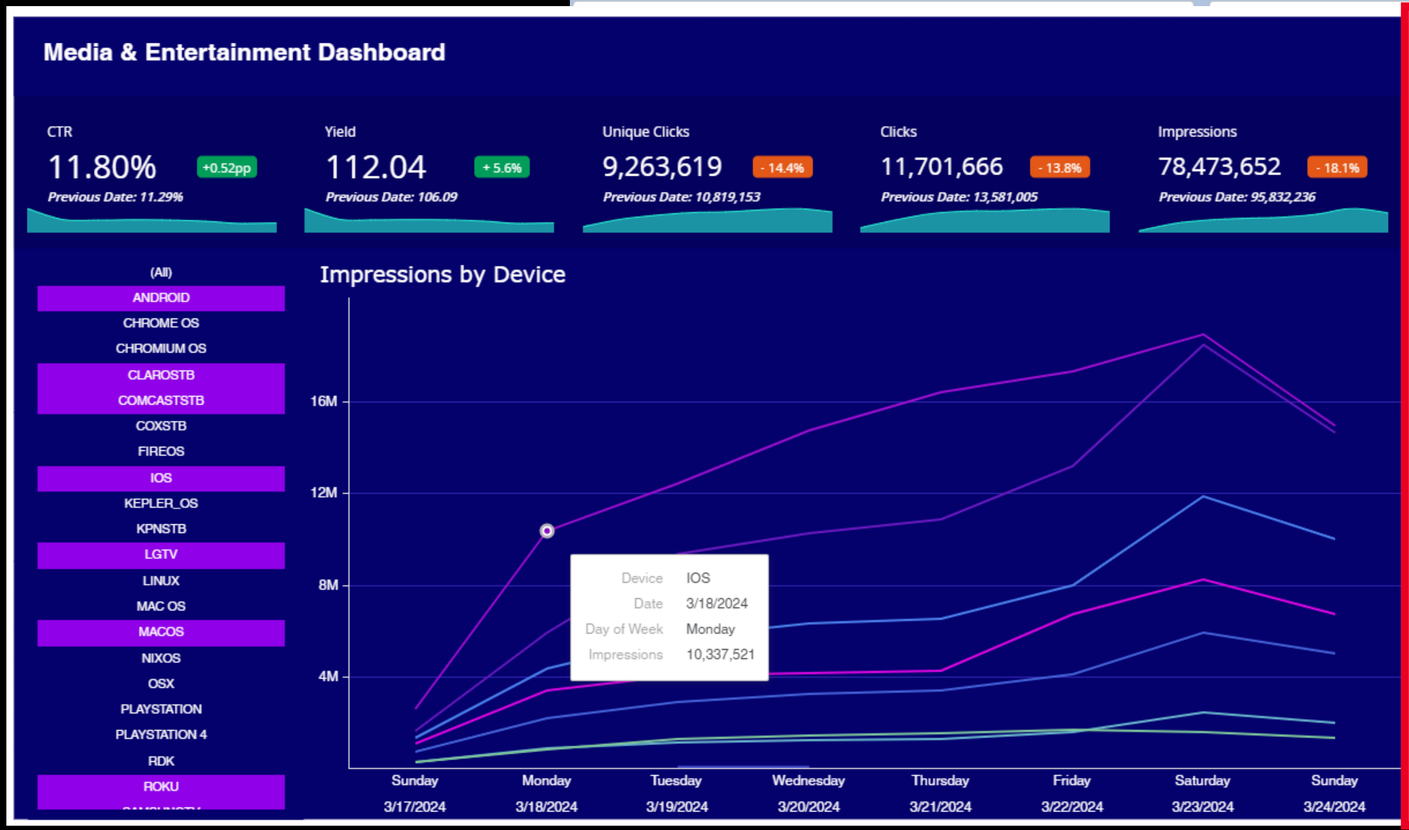
Ask me a movie question.

My Snapshots

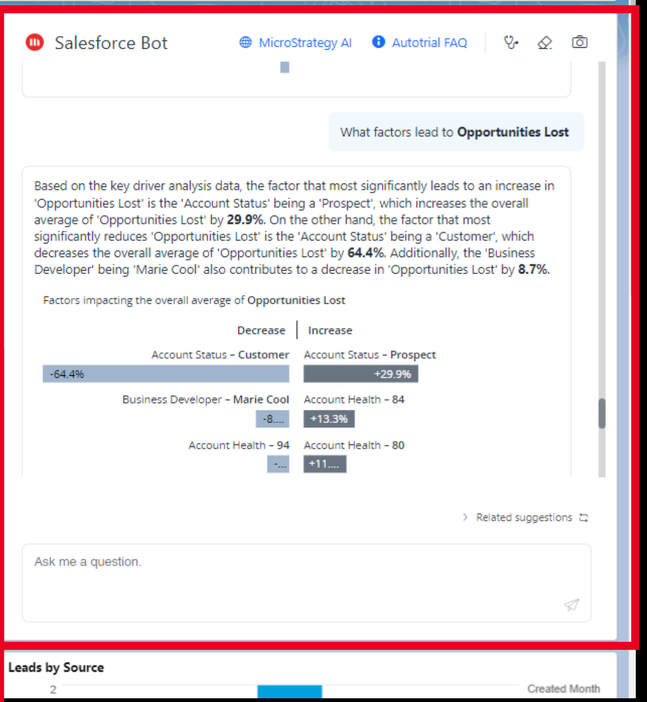
Take a snapshot of your answers to revisit later.

Embedded AI


Your Recommended Tours
Leave Feedback
Days left in trial 22
Buy Now
Search...
Sales
Home
Leads
Accounts
Contacts
Opportunities
Calendar
Forecasts
Dashboards
Reports
Quotes
Connect with Your Customers
Manage & Close Deals
Build Your Pipeline
Sales Person Activity
Record Count
Acme (Sample)
Global Media (Sample)
Green Dot Publishing
Lee Enterprise, Inc
MedLife, Inc.
Taubman Centers, Inc.
Universal Technologies
Company / Account
View Report
As of Today at 09:45
Team Pipeline
Type
Existing Business
New Business
Sum of Amount
January 2024
Created Date
View Report
As of Today at 09:45


Media & Entertainment Dashboard
CTR
11.80%
+0.52pp
Previous Date: 11.29%
Yield
112.04
+ 5.6%
Previous Date: 106.09
Unique Clicks
9,263,619
- 14.4%
Previous Date: 10,819,153
Clicks
11,701,666
- 13.8%
Previous Date: 13,581,005
Impressions
78,473,652
- 18.1%
Previous Date: 95,832,236
(All)
ANDROID
CHROME OS
CHROMIUM OS
CLAROSTB
COMCASTSTB
COXSTB
FIREOS
IOS
KEPLER_OS
KPNSTB
LGTV
LINUX
MAC OS
MACOS
NIXOS
OSX
PLAYSTATION
PLAYSTATION 4
RDK
ROKU
Impressions by Device
16M
12M
8M
4M
Device IOS
Date 3/18/2024
Day of Week Monday
Impressions 10,337,521
Sunday 3/17/2024
Monday 3/18/2024
Tuesday 3/19/2024
Wednesday 3/20/2024
Thursday 3/21/2024
Friday 3/22/2024
Saturday 3/23/2024
Sunday 3/24/2024

Auto Answers
What is the highest yield per device?
The highest yield per device is 990.10. Some examples of devices with this yield are TEST, NIXOS, UBUNTU, WINDOWS.DESKTOP, TELIASTB, etc. The lowest yield is 72.60, which is associated with the device XBOX.
800
600
400
200
TEST
NIXOS
UBUNTU
TELIASTB
RDK
Related Suggestions
What is the lowest yield per device?
On which date was the highest yield achieved?
What is the average yield per device?
Ask me a question.


Salesforce Bot
MicroStrategy AI
Autotrial FAQ
What factors lead to Opportunities Lost
Based on the key driver analysis data, the factor that most significantly leads to an increase in 'Opportunities Lost' is the 'Account Status' being a 'Prospect', which increases the overall average of 'Opportunities Lost' by 29.9%. On the other hand, the factor that most significantly reduces 'Opportunities Lost' is the 'Account Status' being a 'Customer', which decreases the overall average of 'Opportunities Lost' by 64.4%. Additionally, the 'Business Developer' being 'Marie Cool' also contributes to a decrease in 'Opportunities Lost' by 8.7%.
Factors impacting the overall average of Opportunities Lost
Decrease
Increase
Account Status – Customer
Account Status – Prospect
-64.4%
+29.9%
Business Developer – Marie Cool
Account Health – 84
+13.3%
Account Health – 94
Account Health – 80
Related suggestions
Ask me a question.

Leads by Source
Created Month

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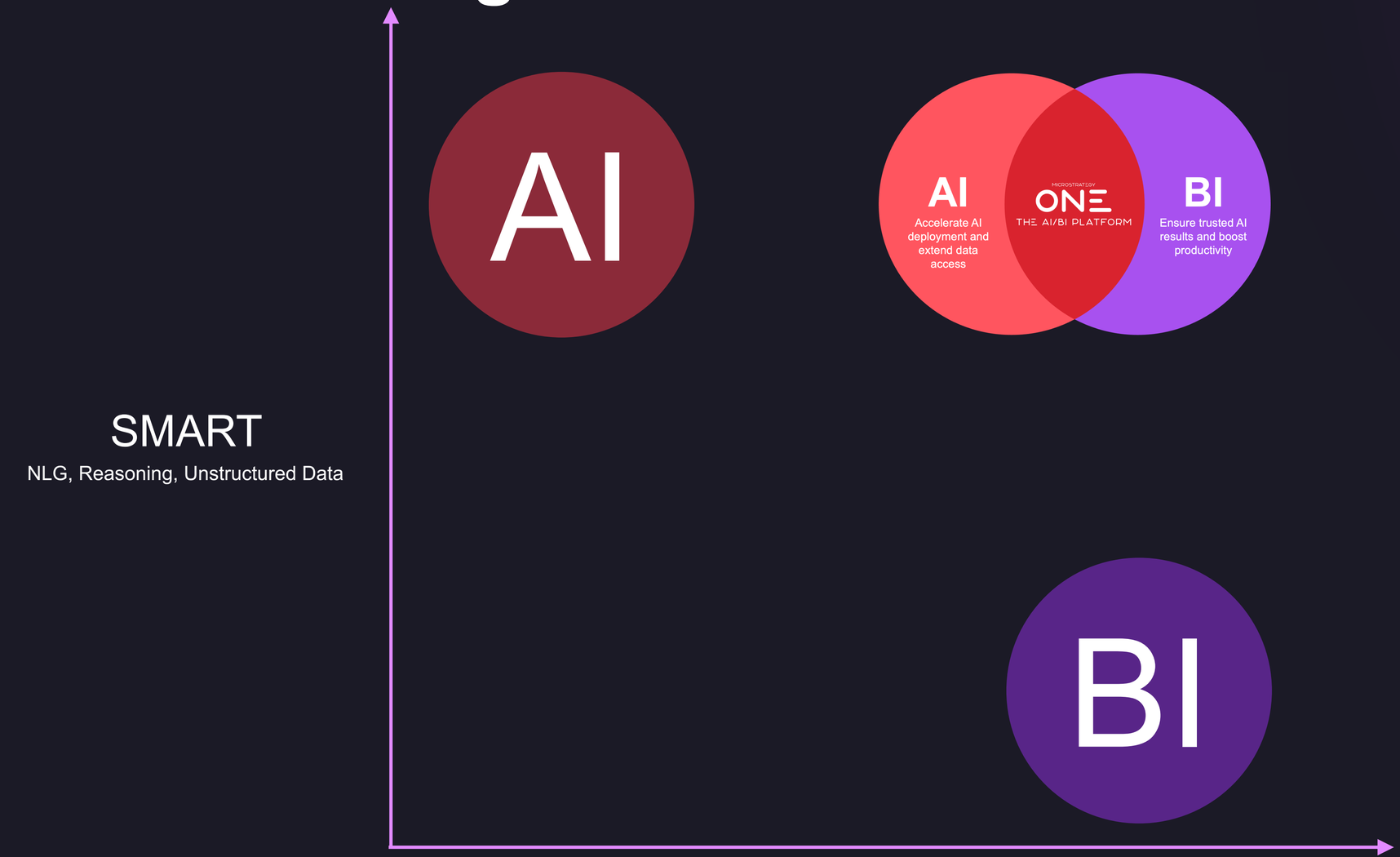

Thank you

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