



FLAWLESS

EES/HITS: The Generative AI Revolution

Spring 2024



Not Long Ago...

FEAR



And now...

Intrigue

Inspiration

FEAR OF MISSING OUT

Optimism

Curiosity

Excitement



Bigger Purpose, Deeper Meaning

Human Creativity

+

Powerful AI Technology

Impactful Stories



Human Connection



High Production Costs

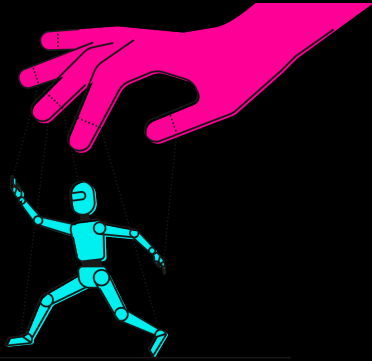


Limited Audience Reach



Flawless Core Pillars

Empowering Creativity



Humans in Control

Responsible AI



Clean Data

Rights Management



SAG-AFTRA

Consent & Compensation



TrueSync

Engage a global audience with perfectly lip-synced media content in any language

“Global Content” for Global Audiences

Immersive Audience Experience

Fraction of the Cost of Remakes



DeepEditor

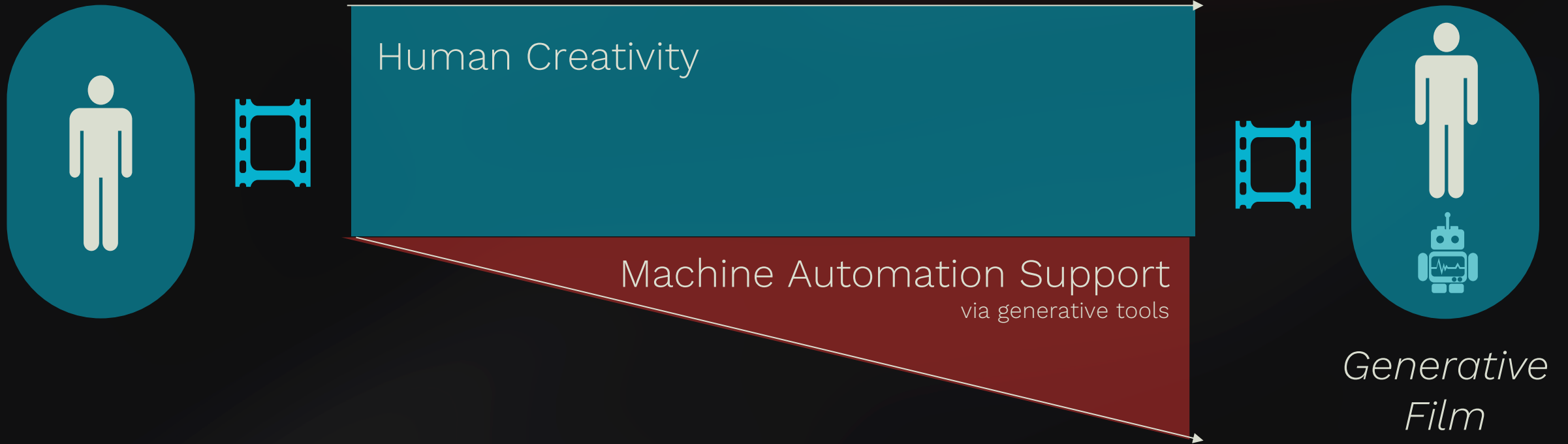
Make dialogue changes without having to go back to set

Increase On-Set
Filming Efficiency

Save Time and Money over
Reshoots

Perfect Your Story in
Post-Production

Creative PEOPLE...using powerful tools



Industry Outlook



Immediate Impact



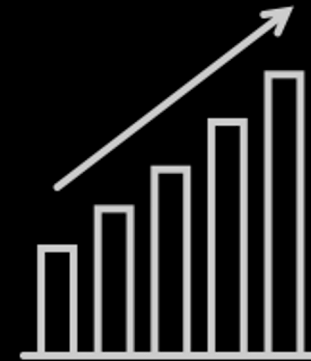
Solving Today's Challenges

Scalable Solutions



Utilizing Cloud-Based Platforms

Lasting Value



Across the Enterprise



Global Stories



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